



**The world's leading  
anti-bribery  
certification agency**

# ISO 37001 Anti-Bribery Management Systems Certification



## Proof Through Certification

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Business leaders continue to underestimate the financial and reputational impact stemming from bribery issues. The Organization for Economic Co-operation and Development (OECD) states that bribery costs companies and governments over USD\$1 trillion per year. A recent study notes that 82 cents of every dollar of share value loss could be attributed to reputational damage<sup>1</sup>.

While some business leaders have taken steps to address bribery risks, most still have no way to demonstrably prove the strength of their compliance programs to stakeholders, customers and the public. In addition, organizations doing business globally struggle to understand the patchwork of bribery laws and regulations they must comply with.

ETHIC Intelligence is the world's leading anti-bribery certification agency. We elevate an organization's ability to compete internationally by certifying your anti-bribery management system against the ISO 37001 Anti-Bribery Management Systems standard, helping to protect your brand and reputation.

## What is ISO 37001?

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The International Organization for Standardization (ISO) has published thousands of standards on business management systems such as quality, safety, and compliance. ISO Standards are an internationally recognized way to prove commitment and implementation of best practices and controls. The most well-known is ISO 9001 on Quality Management, against which over 1.3 million organizations have been certified<sup>2</sup>.

ISO 37001 provides a global standard against which companies can measure their anti-bribery programs. The standard harmonizes guidelines from major anti-corruption regulations and was developed by experts from 38 countries.

<sup>1</sup> <https://blog.volkovlaw.com/2016/08/fcpa-enforcement-actions-reputational-damage/>

<sup>2</sup> <http://www.fcpablog.com/blog/2017/5/8/macmurray-and-lazzarini-why-iso-37001-is-the-next-big-thing.html>

“The ISO 37001 certification represents a guarantee for our clients and overseas subsidiaries that we respect international corruption prevention requirements as well as best practices in ethical business conduct”

## Benefits of Certification

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Certification against ISO 37001 demonstrates your organization’s commitment to managing and addressing bribery risks and protects your brand and reputation. Proving the strength of your anti-bribery program helps:

- Build trust with stakeholders
- Establish credibility in the market
- Gain a competitive advantage
- Stabilize partner ecosystems
- Increase operational efficiencies
- Reduce the risk of prosecution for non-compliance

Certification is often granted following an audit by ETHIC Intelligence anti-bribery experts and reviewed by an independent technical committee. Certifications must be renewed every three years, requiring certified companies to continually improve their program to maintain their certifications.

Certified companies are likely to experience financial benefits following certification. Companies who certified against ISO 9001 (quality management systems) showed significant financial gains over a ten year period.<sup>3</sup>

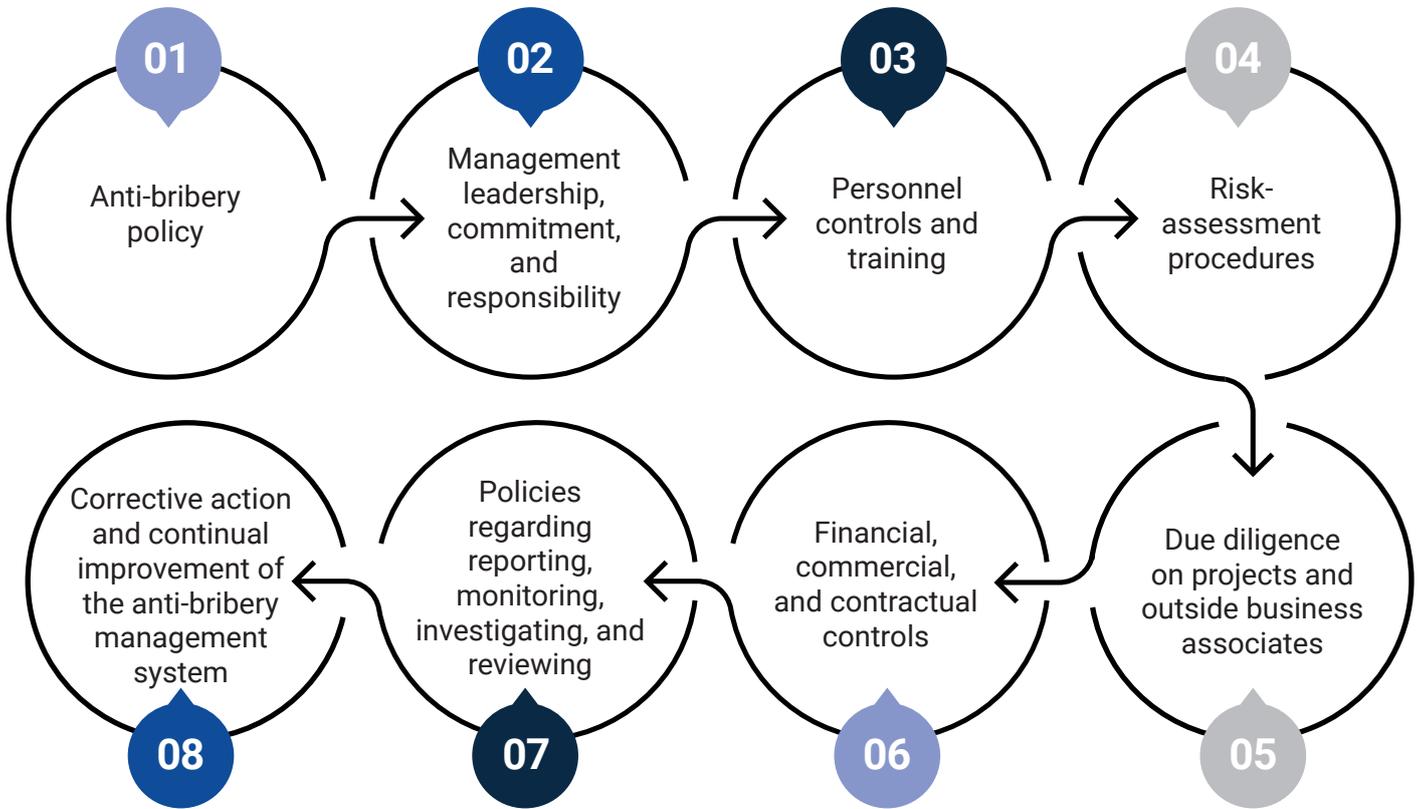
## Why ETHIC Intelligence?

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- » Benefit from a tailored audit adapted to your organization’s structure and operations
- » ETHIC Intelligence provides a descriptive audit report in addition to audit findings
- » Your organization can communicate internally and externally on its certification by displaying our certification logo
- » Through our yearly surveillance audits, your organization must continually improve its anti-bribery management system to retain certification

<sup>3</sup> <http://pdfs.semanticscholar.org/8a1d/0d8362a91a84372694572ac827d58542d938.pdf>

## What do I need to get certified?



## ISO 37001 Certification of Anti-Bribery Management Systems by ETHIC Intelligence

ETHIC Intelligence's global team of expert auditors and project managers audit your anti-bribery program against the ISO 37001 standard. Following the audit, we determine whether your organization's processes and controls meet the standard's requirements.

We are the world's leading anti-bribery certification agency, and we focus exclusively on anti-bribery. Our key differentiators include:

- Pending accreditation by the ANSI National Accreditation Board (ANAB) and Comité français d'accréditation (COFRAC)
- Independent auditors with over 15 years of experience
- Focused exclusively on anti-bribery, compliance audits and certification
- Participated in drafting the ISO 37001 standard
- 300 global professionals who speak 45 languages

## » OUR SERVICES



### Pre-certification services

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- **Quick start:** a tailor-made audit program and proposal to help plan an audit of your organization.
- **Management Briefings:** face-to-face sessions on ISO 37001 including review of requirements, international legislation, and case law.
- **Readiness Assessment:** a preliminary gap analysis workshop to determine the state of your anti-bribery program, with identification of areas to be improved before launching an ISO 37001 certification process.
- **Pre Audit:** According to ISO 19600.



### ISO 37001 Certification by ETHIC Intelligence

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- Our audits measure your organization's implementation of global anti-bribery best practices.
- Each audit is unique, based on the size and complexity of your organization.
- Following the audit, certification is granted if your organization meets the standard's requirements.
- Certification is valid for 3 years.
- Surveillance audits are conducted each year to ensure continued compliance.

## How does the Certification process work?

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## ➤ COMPLIANCE WITH ISO 17021.9 « Requirements for Certification Bodies »

- ETHIC Intelligence is compliant with the ISO 17021.9 standard “requirements for certification bodies” and was a member of the drafting committee for the ISO 17021.9, point 5 which details competence requirements for auditors conducting ISO 37001 certification audits.
- ETHIC Intelligence has entered voluntary accreditation processes on ISO 37001 with both the American ANAB and the French COFRAC.

Founded in 1998 by a former member of the office of the OECD Secretary General during the negotiations that led to the OECD Anti-Bribery Convention of 1997, ETHIC Intelligence has provided anti-corruption compliance certification since 2006.

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